

## **Content Developer Graphic-Intern**

**Designation:** Graphic Design.

**Stipend:** Rs.5000

**Duration:** 5 months, PPO Available.

### **Job Overview:**

Content developer develops Graphic content under the supervision and direction of the incumbent to produce marketable content for potential client consumption.

### **Career Overview:**

Graphic and motion designers/ developers create visual concepts, using computer software, to communicate ideas that inspire, inform, or captivate consumers. They develop the overall layout and production design for advertisements, brochures, magazines, and corporate reports, PPT's, journals, eBooks, websites.

### **Roles and Responsibilities:**

- Meet with the art director/ incumbent to determine the scope of a project.
- Advise the director on strategies to reach out to the particular audience.
- Determine the message the design should portray.
- Create images/ multimedia content that identify with the product or convey the message.
- Develop video content for product illustrations, advertisements, explainers and informational.
- Select colours, images, text style, and layout.
- Design/ develop the communication to meet all requirements.
- Review designs for errors before publishing them.

### **Work Schedule:**

- Mon - Sat 10 Am to 7 Pm.

**Software's:** Adobe Suite (AI, Photoshop, InDesign, Illustrator etc.).

**Requirements:**

- Expertise with AI, InDesign and Photoshop.
- Expertise in Visual art conception and creation.

**Qualifications:** Any.

**Perks:** PPO, Certificate, No dress code.

**Direct report:**

- COO, CEO

List by job title any positions to be supervised by the incumbent.

Approved & created by	kanav Sachdeva, CEO
Date approved	21-4-2017
Reviewed	
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